

SEFORALL GLOBAL
FORUM
— BARBADOS 2025 —



12-13 MARCH 2025 | BRIDGETOWN, BARBADOS

SPONSORSHIP INFORMATION PACKAGE

SUSTAINABLE ENERGY FOR EQUITY, SECURITY AND PROSPERITY



SEFORALL GLOBAL FORUM

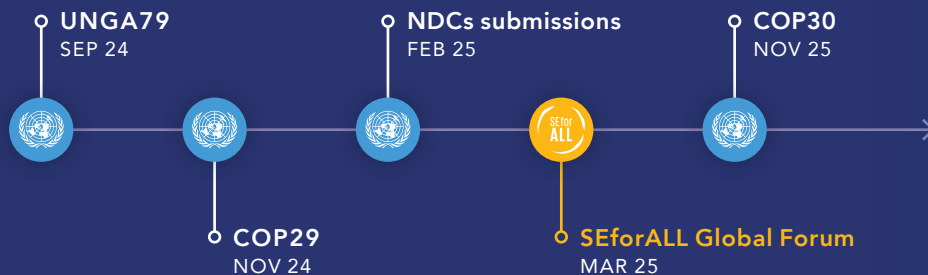
— BARBADOS 2025 —

12-13 MARCH 2025

BRIDGETOWN, BARBADOS

Set for March 2025, the **SEforALL Global Forum** is a landmark event in the sustainable energy movement, strategically timed as a key milestone moment on the road to COP30. This pivotal gathering serves as a high-level platform for leaders from government, business, finance, and communities, including youth and entrepreneurs*, to forge new partnerships, stimulate investment, and tackle the interconnected challenges of energy, climate, and development, and create the conditions.

The Forum will focus on the imperative for a **just and equitable energy transition**, aiming to achieve climate progress while simultaneously **eliminating energy poverty** and **catalysing development opportunities**. It highlights the leadership of nations like Barbados and other developing countries, showcasing their unique pathways and challenges as they transition towards net-zero emissions.



*Examples of participating organizations on page 9



AIMS OF THE FORUM

- ✓ **UNITE STAKEHOLDERS:** Convene global stakeholders to elevate energy, climate, and development dialogue.
- ✓ **FOSTER COLLABORATION:** Promote the exchange of ideas and shared solutions across diverse regions and entities.
- ✓ **ADVANCE FINANCIAL REFORM:** Expand upon Bridgetown's groundwork to hasten financial system reforms and bridge funding disparities.
- ✓ **INSPIRE INNOVATION:** Highlight and nurture pioneering projects and ventures and programs in the energy sector.
- ✓ **MOBILIZE COMMITMENTS:** Advocate for substantial and broad-based commitments to support the Global South energy transition.

Six Critical Tracks

- 01 **LEAVING NO ONE BEHIND:** Harnessing the required shifts and initiatives to ensure everyone benefits from the just and equitable transition.
- 02 **EMPOWERING THE FUTURE:** Prioritizing training and skills development to equip the energy leaders of tomorrow and ensure youth and women have a meaningful role in the transition.
- 03 **FINANCING THE TRANSITION:** Modernizing global financial systems to better support and unlock opportunities in the 21st century transitions.
- 04 **REIGNITING COOPERATION:** Fostering collaboration that equally benefits all regions and their transitions toward a more secure energy future
- 05 **DRIVING AMBITION:** Accelerating global advocacy and commitments on the road to net-zero and 2030
- 06 **LEVERAGING INNOVATION:** Mobilizing the right technologies and capacity to scale solutions that enable economic development and energy transitions

The 2022 Global Forum in Numbers

17-19TH MAY 2022
 KIGALI, RWANDA



1,300+
Delegates in person



3,000+
Participants online



116
Countries represented



USD347 MILLION
In new financial commitments for
energy access and energy transitions



300+
Youth attending the Forum in person



2
Ministerial roundtables* focused on
Africa and Asia



81.9 MILLION
Reach on social media



500
Media articles referencing the Forum



*African ministers came together to produce a common platform on what a just and equitable transition looks like across economies at different stages of development, with the aim to shape the global debate and support a negotiating position in different venues, including at COP27. Asia-Pacific ministers participated in their own roundtable with private sector investors to showcase opportunities for crowding-in more investment for the clean energy transition.

A Forum for Action

During two full days of programming*, the Forum will be structured to foster new partnerships, spur investment, provide solutions, and drive action.



THE CORE

The Forum's central stage sets the scene for a confluence of visionary leaders – from statesmen and emerging youth advocates to industry trailblazers and philanthropic pioneers – to exchange ideas, spark meaningful dialogue, and forge a collective vision for a sustainable future.



GREEN EXPEDITIONS

Field visits showcasing Barbados' sustainable energy initiatives, providing a live view of sustainability in action and sparking collaborative opportunities.



SDG7 INNOVATION ZONE

A dynamic display of cutting-edge solutions and transformative technologies that are shaping a sustainable energy future and ensuring the achievement of universal energy access.



SDG7 STUDIO

An exclusive arena for media professionals to engage, interview, and capture the heartbeat of the forum's on-site activities and breakthrough announcements.



THE EXPLORATION PODS

A series of "think tanks" where participants, partners and SEforALL will delve into targeted discussions, collectively navigate through pressing challenges, foster breakthrough insights, and devise innovative solutions for a sustainable energy future.

* Day 0 is dedicated to pre-Forum meetings and day 3 is dedicated exclusively to complimentary field excursions, showcasing green projects across Barbados.

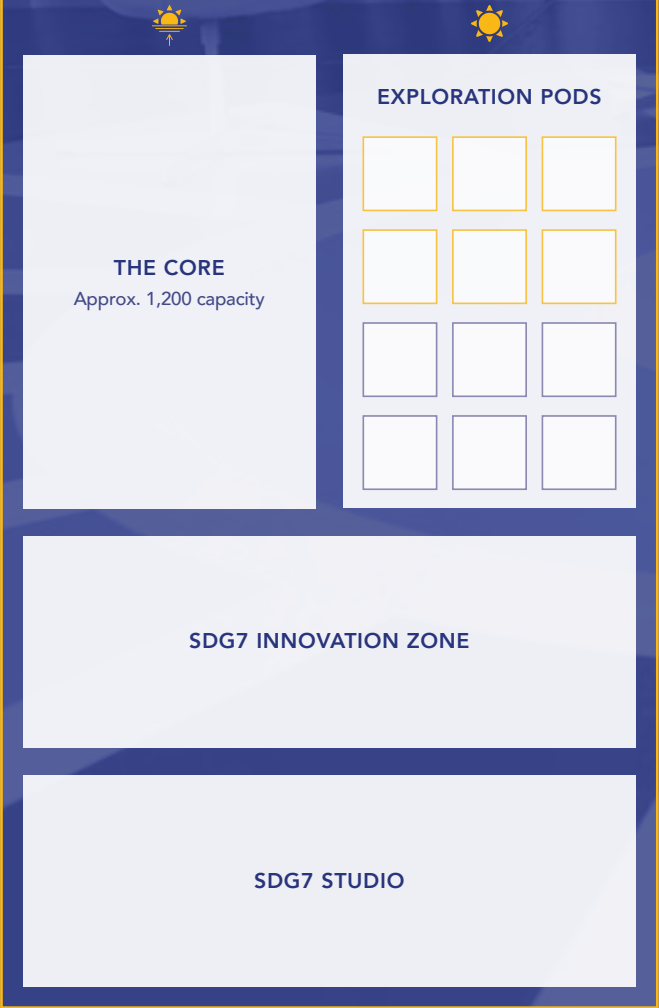
Programme Structure*

[VIEW THE AGENDA →](#)

MORNING AFTERNOON EVENING

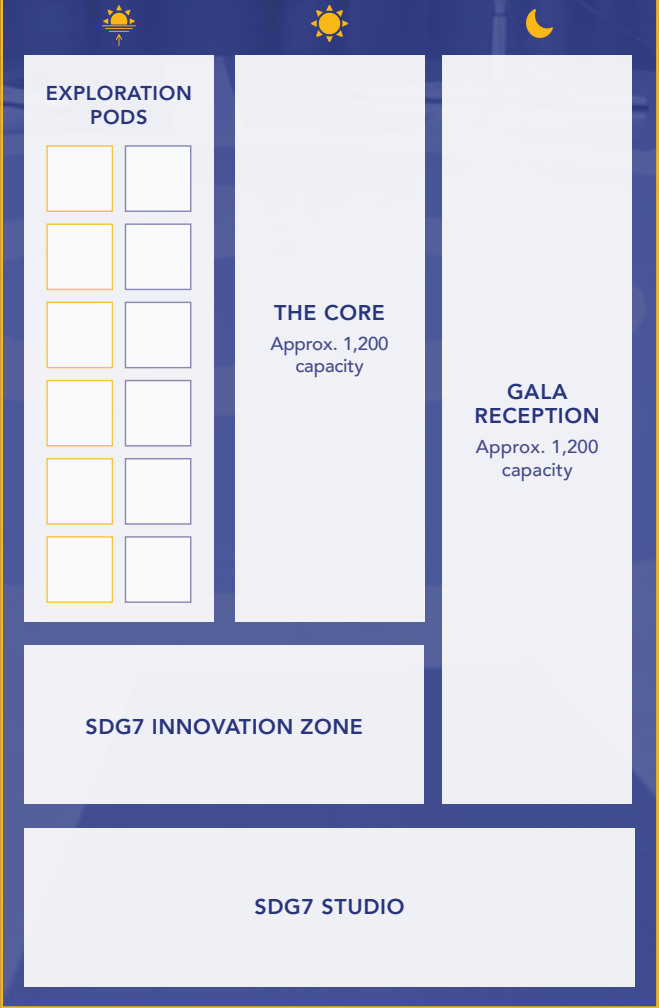
DAY 1

WED 12TH MAR 2025



DAY 2

THURS 13TH MAR 2025



DAY 0

TUES 11TH MAR 2025
CLOSED-DOOR MEETINGS



DAY 3

FRI 14TH MAR 2025
COMPLIMENTARY DAY



* To showcase the projects at the forefront of Barbados's energy transition, we are including structured project site visits on 14th March for interested participants.

The Offering



The Forum offers several benefits to its partners, but above all, it is an opportunity to contribute towards ending energy poverty and fighting climate change – building a healthier, more equitable world for all.



GLOBAL VISIBILITY

Enhance visibility and influence across international borders and markets.



CUTTING-EDGE INSIGHTS

Enrich your perspectives with the latest insights, discussions, and innovations in sustainable energy.



IMPACT AND ACTION

Directly contribute to just, equitable and sustainable energy transitions.



NEW PARTNERSHIPS

Develop new relationships and partnerships with key players in the sustainable energy ecosystem.



STRENGTHEN MARKET TRUST AND INTEGRITY

Reinforce your market trust and integrity by demonstrating a genuine commitment to addressing pivotal energy and climate challenges.

Confirmed Speakers



DAMILOLA OGUNBIYI

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy



H.E. MIA MOTTLEY

Prime Minister, Republic of Barbados

Past Speakers



H.E. ANTÓNIO GUTERRES

Secretary General, United Nations



BAN KI-MOON

8th Secretary-General of the United Nations, President and Chair of Council of the Global Green Growth Institute GGGI



H.E. MARY ROBINSON

President of the Africa-Europe Foundation, and former President of Ireland



MICHAEL BLOOMBERG

UN Special Envoy for Climate Ambition and Solutions, and Founder, Bloomberg LP & Bloomberg Philanthropies



LAURENCE TUBIANA

CEO of the European Climate Foundation



PATRICIA ESPINOSA

Executive Secretary, United Nations Framework Convention and Climate Change



H.E. SAMIRA BAWUMIA

Second Lady of Ghana, CEO of Samira Empowerment and Humanitarian Projects (SEHP)



H.E. PAUL KAGAME

President, Republic of Rwanda

Forum 2022 Participants*

ACADEMIA

Carnegie Mellon University
Columbia University
Federal University Otuoke
Imperial College London
Kenya School of Law
MIT
Rochester Institute of Technology
Technical University of Munich
University of Birmingham
University of California Berkeley
University of Cape Town
University of Nairobi
University of Southampton
University of Strathclyde

FINANCIAL INSTITUTIONS INCL. DEVELOPMENT BANKS

African Development Bank
Asian Development Bank
Charm Impact
Development Bank of Rwanda
Ecobank
EEP Africa
European Investment Bank
Fortis Green Renewables Investment Management
FMO: Dutch Entrepreneurial Development Bank
GET.invest Finance Catalyst
Infraco Africa
InfraCredit
International Finance Corporation (IFC)
Lion's Head Global Partners
Nithio
Nordic Development Fund
Nordic Environment Finance Corporation
OPEC Fund for International Development

Persistent Energy Capital
SunFunder
The Islamic Development Bank
The Three Cairns Group
The World Bank
Triple Jump

OVER 200 GOVERNMENT REPRESENTATIVES INCLUDING:

Barbados Ministry of Energy, Small Businesses and Entrepreneurship
Belize Ministry of Public Utilities, Energy, Logistics and E-Governance
Burundi Ministry of Hydraulic, Energy and Mining
Denmark Ministry of Foreign Affairs
Egypt Ministry of Environment
EU European Union Delegation
German Federal Ministry for Economic Cooperation and Development
Ghana Energy Commission
Iceland Ministry for Foreign Affairs
Indonesia Ministry of Energy and Mineral Resources
Kenya Ministry of Energy
Sri Lanka Sustainable Energy Authority
Lesotho Department of Energy
Liberia Rural and Renewable Energy Agency
Madagascar Ministry of Energy and Hydrocarbons
Malawi Ministry of Energy
Morocco Ministry of National Territory Planning, Land Planning, Housing and City Policy
Nepal Ministry of Energy, Water Resources and Irrigation
Netherlands Ministry of Foreign Affairs
Nigeria Rural Electrification Agency
Pakistan Ministry of Energy

Rwanda Ministry of Environment
Senegal Ministry of Petroleum and Energies
Seychelles Seychelles Energy Commission
Somalia Ministry of Energy and Minerals, Somaliland
Sweden Agency Swedish International Development Cooperation
Uganda Ministry of Energy and Mineral Development
United Kingdom Ministry of Energy and Minerals
U.S. Department of State
Zambia Ministry of Energy
Zimbabwe Energy Regulatory Authority

OVER 600 CIVIL-SOCIETY, NGOS, UN AND PRIVATE SECTOR REPRESENTATIVES, INCLUDING:





































Access to Energy Institute (A2EI)
Acumen Fund
AECF
Africa-EU Energy Partnership
Africa-Europe Foundation
African Wildlife Foundation
Alliance for a Green Revolution in Kenya
Alliance for Rural Electrification
AMDA
Aspen Institute
Basel Agency for Sustainable Energy
BBox
Bloomberg Philanthropies
Brahma Kumaris
Carbon Trust
Chatham House
CLASP
Clean Cooking Alliance
Clinton Health Access Initiative

Commonwealth Secretariat
DelAgua
DOEN
Earthday.org
ECOWAS
ECEEE
EnDev
Energy 4 Impact
Energy Action Partners
Energy for Growth Hub
Energy Peace Partners
Energy4impact
GEAPP
GET.invest
GIZ
Global Environment Facility (GEF)
Global Green Growth Institute (GGGI)
Global Refugee Network(GRN)
GOGLA
H.R.H. Princess Abze Djigma Foundation
Hivos
IFC
IKEA Foundation
International Copper Association
International Energy Agency
International Lifeline Fund
International Renewable Energy Agency
International Solar Alliance
Let There Be Light International
Mercy Corps
Mott Foundation
NORCAP / IOM
Oak Foundation
Par African Climate Justice Alliance
Power Africa
Powering Past Coal Alliance
Practical Action

REN21
Rockefeller Foundation
Rocky Mountain Institute
SDG 7 Youth Constituency
Shell Foundation
Smart Power India
SNV
Solar Energy Foundation
Solar Sister
SolarAid
Spouts Impact
STEG International Services
SunnyMoney
TENN
Tetra Tech International Development
The Rockefeller Foundation
The Shine Campaign
The World Bank
UN ECLAC
UN High-level Climate Champions
UNDP
UNECA
UNEP
UNICEF
UNITAR
UNCDF
UNIDO
UN WFP
UN WHO
UN Women
Water and Climate Coalition
We Care Solar
World Energy Council's Future Energy Leaders
World Health Organization
World Resources Institute (WRI)
WWF

*A selection of participants

Sponsorship Tiers

	 Premium Partners	 Platinum Partners	 Diamond Partners	 Gold Partners	 Silver Partners
BENEFITS	USD 250,000	USD 150,000	USD 100,000	USD 75,000	USD 50,000
C-level Speaking Engagement/Spotlight (main plenary)					
Co-Host the Gala Dinner					
Exclusive Thematic Partner-Session Hosting					
Host a Dedicated Roundtable					
C-level Speaking Engagement/Spotlight (other stages)					
Prime Innovation Zone Booth Placement					
Private Meeting Room Space					
Media Exposure					
Plenary Partnership Acknowledgment					
Branding Opportunities during the Forum					
Exclusive Media Exposure (before, during and after)					
Exclusive Forum Access (# passes)	10	7	7	5	3

Interested in becoming a catalyst for sustainable and equitable energy transitions?

Elevate your brand and maximize your impact by sponsoring the SEforALL Global Forum! For more information about sponsorship benefits, please see pages 11-13.





SPONSORSHIP TIER

Premium Partners

USD 250,000

- **Exclusive Forum Access:** Receive ten exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Host a Thematic Session/Exploration Pod:** Secure the opportunity to host an Exploration Pod (up to 2x 1.5h sessions) with key stakeholders (conditional capacity between 80-150 people) to delve into specific challenges. These breakout sessions will be co-designed between SEforALL and your organisation to ensure optimal outcomes.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity in the main plenary, reaching a global audience of leaders and experts.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the opening plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Co-Host a Gala Dinner*:** Secure the opportunity to co-host a Gala dinner during the Forum, exclusively or in partnership with other potential partners.
- **Host a Dedicated Roundtable*:** Host a roundtable with leaders from the private sector, government, finance and philanthropy to discuss specific topics.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



SPONSORSHIP TIER

Platinum Partners

USD 150,000

- **Exclusive Forum Access:** Receive seven exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Host a Thematic Session/Exploration Pod:** Secure the opportunity to host an Exploration Pod (1x 1.5h session) with key stakeholders (conditional capacity between 80-150 people) to delve into specific challenges. These breakout sessions will be co-designed between SEforALL and your organisation to ensure optimal outcomes.
- **CEO/C-level Engagement/Spotlight:** The organization's CEO/C-level representative is granted a speaking opportunity on stage during the breakout sessions, reaching a global audience of leaders and experts.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand's message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the closing plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL's platforms, positioning your organization as a thought leader.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.

*Please note some elements within the sponsorship package are complimentary and might be subject to additional expenses. These elements required further discussion to ensure mutual alignment and benefit.



SPONSORSHIP TIER

Diamond Partners

USD 100,000

- **Exclusive Forum Access:** Receive seven exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Prime SDG7 Innovation Zone Booth Placement:** Enjoy a premier location for your booth, showcasing your leadership in the sustainable energy space and ensuring maximum visibility and engagement.
- **Enhanced Outreach, Social Media and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, amplifying the brand’s message and having your logo prominently displayed, enhancing brand recognition.
- **Prominent Partnership Acknowledgment:** Receive special acknowledgement during the closing plenary, highlighting the commitment to sustainable energy and gaining added credibility with a social media post mentioning the organization, made by the SEforALL CEO.
- **Media Exposure:** Contribute insights with a sponsored article or interview on SEforALL’s platforms, positioning your organization as a thought leader.
- **Private Meeting Room Space:** Access space for bilaterals and meetings with key stakeholders.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



SPONSORSHIP TIER

Gold Partners

USD 75,000

- **Exclusive Forum Access:** Receive five exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Enhanced Outreach and Branding Opportunities:** Achieve wider reach with co-branded email announcements and social media posts, with your logo prominently displayed to advance your brand recognition.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.



SPONSORSHIP TIER

Silver Partners

USD 50,000

- **Exclusive Forum Access:** Receive three exclusive Forum badges, opening doors to unique opportunities and valuable insights.
- **Outreach and Branding Opportunities:** Achieve wide reach with email announcements and social media posts with your logo prominently displayed.
- **Comprehensive Basic Benefits:** Access an array of primary benefits as detailed on page 13, ensuring a well-rounded sponsorship experience.

Benefits for all tiers

PRE-EVENT MARKETING

- Your organization and logo will be featured on the official event website: www.seforall.org/forum
- 1 social media post announcing the partnership
- Your logo as event partner in all Forum promotional email campaign announcements
- Your logo on the event programme
- Your logo on the partners acknowledgment wall

LIVE MARKETING

- Listed as “In partnership with” on electronic Forum materials
- 1 social media post (can include a short interview) on one of SEforALL’s social media platforms
- Opportunity to provide text content for one push notification via the SEforALL Global Forum App during the event to all participants

POST-EVENT MARKETING

- Inclusion of your Forum videos, CEO speeches, and session presentations in the SEforALL Global Forum digital library
- Your logo as event partner in the wrap-up video (shown in all post-event communications)
- Your logo as event partner in the wrap up report
- Your logo as event partner in post-event communications



Barbados is committed to a sustainable energy transition within our borders and beyond. That is why we are proud to partner with Sustainable Energy for All on this Global Forum, which will be a pivotal moment in the fight for climate justice and ensuring developing countries are supported with their energy transition efforts.



HONOURABLE LISA CUMMINS

Senator and Minister of Energy and Business,
Government of Barbados

Why Barbados for the Global Forum?

A Strategic Choice for Universal Net-Zero Goals

SHOWCASING COMMITMENT & RESILIENCE

Barbados leads by example, aiming for net-zero by 2030/2035 despite significant climate risks. Hosting the Global Forum here is a testament to the country's proactive stance and offers a living blueprint for global net-zero pathways.

MODEL OF GLOBAL SOLIDARITY

By spotlighting Barbados, the Forum acknowledges the leadership of vulnerable nations, like Small Island Developing States (SIDS), and urges the global community towards cooperative investment in sustainable transitions.

THE BRIDGETOWN INITIATIVE

Originating from Barbados and championed by Prime Minister Mia Mottley, this initiative exemplifies the ethos of the Forum - it's about building a global movement that aligns the financial landscape with the sustainable development goals, ensuring every economy has the support it needs to thrive sustainably.



Under Prime Minister Mottley's leadership, Barbados has become a trailblazer for a just and equitable energy transition. I cannot think of a more fitting place to hold the 2025 SEforALL Global Forum, which will generate bold ideas, commitments and collaborations aimed at ending energy poverty and climate change.



DAMILOLA OGUNBIYI

CEO and Special Representative of the UN Secretary-General for Sustainable Energy for All, Co-Chair of UN-Energy

**Become a
Media Partner**

SHERRY KENNEDY

Sherry.Kennedy@SEforALL.org

**Become a
Forum Partner**

STEFANO MARGUCCIO

Stefano.Marguccio@SEforALL.org

**General Inquiries
About the Forum**

CATERINA RUIZ

Caterina.Ruiz@seforall.org



ORGANIZER & CO-HOST

SUSTAINABLE ENERGY FOR ALL

Sustainable Energy for All (SEforALL) is an international organization that works in partnership with the United Nations and leaders in government, the private sector, financial institutions, civil society and philanthropies to drive faster action towards the achievement of Sustainable Development Goal 7 (SDG7) – access to affordable, reliable, sustainable and modern energy for all by 2030 – in line with the Paris Agreement on climate.



CO-HOST

GOVERNMENT OF BARBADOS

SEforALL is proud to partner with the Government of Barbados to co-host the SEforALL Global Forum. The Government of Barbados has set ambitious goals to achieve the 100% renewable energy and carbon neutral island- state transformational goals by 2030.